

Want to be seen on Google? Local Services by Google can help



Local Services by Google have changed the way people find local businesses. Instead of scrolling through long pages of search results, users find relevant ads right at the top of the page. Local Services can help your business appear at the top of search results, so potential customers in your area can find you right away.



Local Services by Google

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GOOGLE GUARANTEED

The Google Guaranteed badge lets potential customers know that you're a trusted professional, so they can book your services knowing their satisfaction is backed by Google.**



Connect where customers start

Most searches for a service or a solution start on Google. When you use Local Services, potential customers can find your business right when they're looking for help.



Book local jobs

You can specify the ZIP codes that you want your ads to show in, so you can reach local customers who are looking for your services.



Pay only for results

Local Services by Google is a pay-per-lead program. That means you only pay when customers get in touch directly through your ads.

Your business, in front of more customers. Get there with GAF.

If you're ready to start connecting with more local customers, GAF is ready to help. A new program from GAF, Google, and Surefire Local makes it easier and more affordable for you to take advantage of Local Services by Google. GAF is the only roofing manufacturer to offer this partnership.

Surefire Local is offering expert support setting up your Google My Business and Local Services profiles at special low prices. Through this GAF Certified Contractor Program, Surefire Local experts will set up your Local Services ads profile for only \$99.

Start Now: gaf.com/GoogleLSA

*GOOGLE GUARANTEED does not reimburse every claim. All claims for reimbursement are evaluated and determined by Google. There is a lifetime cap on the reimbursement amount: \$2,000 lifetime per customer.

**A Google My Business account is required. Surefire Local can set up for a charge of \$150 or you can set it up on your own.

NOTE: To facilitate the application and enrollment process, Google requires extensive background checks to validate business credentials before granting access to the Local Services program. GAF will share and utilize certain information, including personal information provided by you during the enrollment process into the Certified Contractor Program. By agreeing to enroll in the Google Local Service Ad Program, you consent to such disclosure and use. Your application is subject to Google's review and acceptance. Surefire Local will serve as the integrator between your company and Google.



We protect what matters most™

